

The Broadway at the Orpheum's 2017-18 season is here! This season features Broadway favorites: Dirty Dancing - The Classic Story On Stage, Elf The Musical, The Wizard Of Oz, Rent: 20th Anniversary Tour, Riverdance and Rodgers + Hammerstein's Cinderella. This season truly has it all and will draw a cultured crowd of patrons who appreciate and support the arts.

This is an outstanding opportunity to position your business with a phenomenal Broadway season that will certainly get your business noticed! **Show titles and dates are subject to change and some shows could not have a program or will not allow local ads*

\$25,000
Title Sponsorship

\$10,000

\$5,000

\$2,500

***Only 1 Title Sponsorship Available**

Company Name on Ticket Text	✓				
Logo Inclusion (Ad Materials)	✓				Print, Television, Outdoor, Orpheum Marquee Sizing approved on show by show basis
Logo Inclusion (Website)	✓	✓	✓	✓	Logo Placement and link to website on BroadwayAtTheOrpheum.com
Program Inclusion	✓	✓	✓	✓	Ad / logo size to be determined on a show by show basis as space allows
Print at home tickets (ad space for Broadway tickets)	✓	✓			
Digital Ad Space (inside Tyson Events Center)	✓				
E-blast Inclusion	✓	✓	✓	✓	Logo placement and link to website in Broadway e-blasts to database of 75,000+
Inclusion in Press Release	✓	✓	✓	✓	Include your business name and logo in conjunction with the 2017-18 season
Curtain Speech	✓				To be approved on show by show basis
Complimentary Tickets	20	10	6	2	Center Orchestra for opening night, per title
10% Discount Code	✓	✓	✓	✓	Exclusive pre-sale code to distribute to your employees and business partners
Signage On Show Nights	✓	Shared	Shared	Shared	
Post Show Meet & Greet Opportunities	✓				To be approved on show by show basis